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CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

259 SPADINA AVENUE, TORONTO 2

THE ENEMY

THE BIGGEST NEWS OF THE NEW YEAR!

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VICTORY!

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LILLIAN GISH

directed by

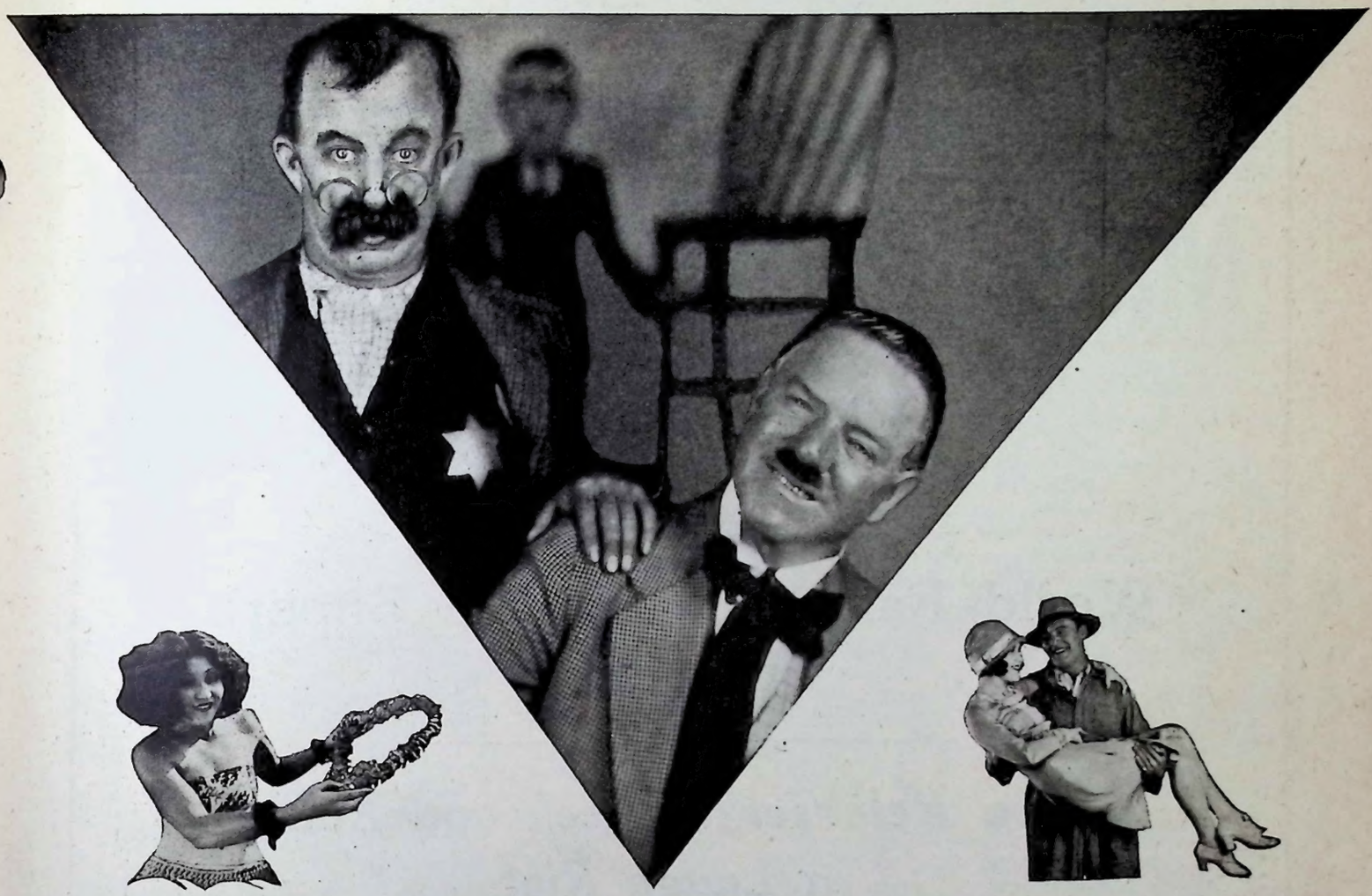
FRED NIBLO

who made "Ben-Hur"

based on Channing Pollock's world-famed stage classic

M-G-M

two flaming youths



¶ "W. C. Fields and Chester Conklin have forgotten more about the art of being genuinely funny than 95% of the screen comedians will ever learn. They are a scream," says a trade paper reviewer. The lad is right! Team these two rollicking troupers up, give them a refreshingly different story like "TWO FLAMING YOUTHS" nd you've got something! ¶ Imagine! A comedv team in a comedy without a trench, a tin hat, cussing or a kick in the pants! Revolutionary? Yes, but very, very funny. Fields as the gabby city slicker who descends on a hick town to lure the gold out of the inmate's teeth. Conklin as the country sherift who thinks Sherlock Holmes was an amateur compared with him. Mary Brian as Fields' cuddly daughter. Jack Luden as the young Henry Ford. John Waters Pro. ¶ We clocked the laughs. There's one every two minutes. ¶ "TWO FLAMING YOUTHS." Fields and Conklin, a REAL comedy team. Your patrons will thank you for a Happy, Laffy New Year when you give them "TWO FLAMING YOUTHS"! ¶ It takes Paramount to make the honest-to-God team comedies! Your experience with "Behind the Front" and its imitators has taught you that.

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RAY LEWIS
Editor and Managing Director

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Vol. 19, No. 38 TORONTO, CANADA January 21st, 1928

Four Great Pictures in Toronto

FOUR TRULY GREAT PICTURES played in Toronto during one week of recent date.

"The Big Parade," Metro-Goldwyn-Mayer's world success opened at popular prices, at the Tivoli, Toronto, after having fulfilled a successful engagement last year at the Royal Alexandra, a theatre devoted to Road Show attractions.

"Wings," Paramount's Masterpiece of Aviation, the War in its conquest of the air, is playing the Princess Theatre as a Road Show attraction.

"Sorrell and Son," a Herbert Brenon, United Artists feature, is at the Regent, twice daily. All seats reserved.

"Seventh Heaven," a Fox superlative feature presenting Janet Gaynor and Charles Farrell, at the Uptown following a run at the Regent for several weeks on a two-a-day schedule.

These four super-motion pictures gladden the hearts of the showmen of our Industry, and the fans who are ever faithful to the "Call of the Movies."

Although each of these pictures is connected with the War, each follows a story of its own, with no harrowing, or similarity of idea either in the love interest, or in the handling of the War background.

It is surprising and interesting to find such diversity of material, such originality; and so much that pertains to greatness in a field that has been labelled as limited in its ideas; and quality.

"The Big Parade," with John Gilbert and Renee Adoree, will be remembered for its characters, its direction, and the quality of the story material; particularly vital are the scenes depicting the march forward, the advance up the line.

The scenes where Renee Adoree as "Melisande," the little French girl, stands in the centre of marching men, horses, women, wagons, army trucks, everything that is movable, everything that can travel, everything that can be utilized for army needs, searching for that one soldier who means everything to her, has in it qualities of suspense and heart interest which would be difficult to equal. It is pure drama of a superlative degree.

"The Big Parade" is a picture of personalities; and their selection, their grouping is most excellent.

Gilbert as the American soldier, Renee Adoree as the little French girl, Karl Dane as "Slim," Tom O'Brien as "Bull," they will remain indelibly imprinted upon our memory. King Vidor as the director and Laurence Stallings as the author contributed a masterpiece in screen production. "The Big Parade" is truly a perfect picture from every angle.

"Wings," Paramount's "Epic of the Air," is quite different; and possesses the same potentialities of interest, the same big moments of greatness.

RAY LEWIS

In this story we find Clara Bow, Charles Rogers and a number of splendid artists each contributing their share artistically and admirably, but in "Wings" it is not the humans who command the interest, who fascinate, whom we remember, but the Machines!

Planes impregnated with human interest, planes imbued with a War instinct, which mount the clouds, like living forces, and which battle for supremacy and victory! We almost forget in the thrills of the air encounters that these machines are not the masters, but directed by human beings, that they fall to their destruction when human hands fail to respond, or when human hands direct their destruction!

"Wings" is original in the realm of Motion Pictures, that something which is "new under the sun"; and which cannot fail to fascinate by the miracle of its machinery.

The conception by John Monk Saunders, and the direction by William A. Wellman are worthy of a place in the Screen's Hall of Fame.

"Seventh Heaven," adapted from the play by John Golden, depends for its success and appeal upon the personalities which it presents.

The characters give strength to the story, they star the "Seventh Heaven" of its firmament.

Janet Gaynor's interpretation of a girl of the streets, a divine spark, an Immortal drowning in The Gutter of Circumstances; and the divinity in the character of a sewer-cleaner, a grown-up "Peter-Pan," as presented by Charles Farrell, cannot be forgotten. These players caught "The Spirit of God in the Soil of Life;" and the faith, the simplicity, the sublimity of the love which they inject into their interpretations, are as impressive as the most powerful of sermons.

The story is simple, almost thin, but the players make it sturdy and divine. In praising these two leads we must not forget to award due praise to the sordid contrast, as presented by the unregenerated sister played by Gladys Brockwell, and the other character bits, notably the cab driver and the street cleaner.

The War plays a prominent part in this picture also, but I cannot remember anything of the War scenes, only the "touch of humanity," the "dawn of love, of faith; which replaces Atheism and Despair," the glorious vista of that attic called "Seventh Heaven;" and the anointment, through the baptism of love's sacrifice, which brings two simple human beings very close, to the Realm of The Elect!

"Sorrell and Son," is the best directed feature which Herbert Brenon has given us. "Sorrell and Son" was in need of masterful direction to make it outstanding. It

(Continued on Page 9)

Ray Presents

THE VISIT of Lord Beaverbrook to Toronto, recalls the rumour which associated his Lordship with the purchase of "The Mail and Empire."

Another statement persists in making the purchase of "The Mail and Empire" a 100% I. Walton Killam enterprise.

MR. KILLAM is on the Board of Directors of the Famous-Players Canadian Corp. He is the head of the Royal Securities Corporation which did the underwriting for the Famous Players Canadian Corporation.

LORD BEAVERBROOK'S association with Royal Securities Corporation is no secret. When his Lordship stopped off in Toronto, he visited the Government house, was in conference with Lieutenant-Governor Ross, also a director of the Famous-Players Canadian Corp., and was in conference with Mr. Killam of the "Mail and Empire."

The slogan of The Daily Express is "The Organ of Imperial Democratic Opinion," and this paper carries an abundance of Canadian news items, on Canadian activities. It was owing to the editorials of the Beaverbrook press that the cattle embargo was lifted.

THE STANDARD Film Company records Lord Beaverbrook as Chairman; and Lord Ashfield, Sir William Jury, Mayor Andrew Holt, W. Evans as on the Board of Directors.

The Canadian interest is aroused through the fact that Major Andrew Holt is the son of Sir Herbert Holt, president of the Royal Bank of Canada. Major Holt is a member of Parliament.

AN AGREEMENT has been entered in between Loew's Incorporated, United Artists Theatre Circuit Incorporated, for the formation of a company for the production and exhibition of films in Great Britain.

The deal was put through by Joseph Schenck and Constance Talmadge's ex-husband, Captain Alistair Mackintosh, who were in London representing the U. S. companies involved.

INFORMATION states that the controlling interest is British. Further Canadian information states that I. W. Killam holds the controlling interest in the British Control.

THE AMALGAMATION of First National Pictures Limited and Pathe Freres Cinema, Limited, reveals the same British group as interested.

Its the best little non-inflammable film tie-up that we know of in respect to foreign markets as it effects the foreign trade relationships of the U. S. Film Industry.

WHEN countries are internationally tied up in enterprise it means trade and a preventative for War. Now we hear that Beaverbrook interests, are in negotiation for The Telegram, Toronto's Conservative daily.

EXHIBITORS in Canada should be careful of the features advertised for Saturday matinees, under the caption of Children's matinees.

There are enough features available at the offices of the Exchanges to utilize for Saturday matinees, and if the feature booked for the last half of the week, possesses qualities which are not particularly entertainment for children, be careful about advertising a children's matinee for such a feature.

A GREAT DEAL of agitation has been aroused in Child Welfare Organizations by just such Showmanship; and the little profit thereby obtained can easily be wiped out in adverse legislation, for which such advertised matinees give the excuse.

BOOKERS should be sufficiently familiar with the material of a feature to be in a position to advise exhibitors in this connection; and a co-operative system of selecting features suitable for Saturday matinee presentations, especially in neighbrohood and suburban localities should be introduced.

"An ounce of prevention is worth a pound of cure." Pay a little to keep the Industry healthy. It is a very expensive medicine which we are called upon to use to cure our ills.

N. L. NATHANSON, Managing Director of the Famous Players Canadian Corp., returned last week from his Florida home where he installed his family.

Mr. Nathanson is due for congratulations upon the recent purchase of a magnificent home in Toronto, the reputed price of same being in the neighborhood of $100,000.

FOR SALE

300 Theatre Seats — six-ply bottom and back, iron frames — in the best of condition. Phone Adelaide 2413 or write 110 BOND STREET.

SHORT TALKS

ON

SHORT FEATURES

Here It Is!

The First of the New

BOWERS

Comedies

"There It Is"

And, *Boy!* It's There!

Seldom, if ever, before has a new comedy series been offered that has met with such a prompt and enthusiastic welcome from the critics.

What
MOTION PICTURE NEWS
Says:

Charley Bowers' first comedy for Educational is a corker for ingenuity and unexpected surprises. Charley's active brain must have worked overtime thinking up all the many little things that relate to the "It" which plays so important a part in the comedy. . . This Bowers comedy is as different from the average slapstick affair as an apple is from a pineapple. It is a different sort of comedy and one which is enhanced in effectiveness by means of Bowers' process of fooling you with camera tricks.

E. W. Hammons
President.

CANADIAN EDUCATIONAL FILMS LIMITED

Educational Pictures

DIGEST EDITORIAL

(Continued from Page 5)

possesses the quality of material which might have been ruined.

British in its environment and authorship, "Sorrell and Son" grips you through the work of the players, the excellence of the direction, the evenness and quality of the production!

The settings, interior and exterior appear genuinely related to the characters, to the development of the story, they are essentially English, while the players walk right home with you.

H. B. Warner, as "Sorrell," is a living "Sorrell;" Alice Joyce, as "Fanny," has impressed herself upon our memory; Carmel Myers, as "Flo," is another character which is vital, and which inspires some mental gymnastics as you muse about her.

As I write "Sorrell and Son," I am thinking as it were "aloud." My pen happens to be an instrument which catches and records my thoughts. I cease to be a critic, a writer, I am one of the people revealing to you what features of this picture I have taken home with me.

You will remember Norman Trevor as the Colonel and benefactor of "Sorrell." You will remember this man kindly; and quite forget that he only lives in Deeping's book, in Brenon's picture.

"Buck" by Wolheim struts and staggers past you. Dr. Orange by Paul McAllister with his twisted body, the divine intellect illuminating his eyes; and the young lad, Micky McBan, who so naturally and wonderfully responded to Brenon's direction, recording the spirit of adoration, the camaraderie which made "Sorrel's job," a work of love.

The focus is upon "Sorrell;" and you remember the characterizations according to the degree in which they influence the life of "Sorrell." This is easily substantiated by testing the character of "Sorrell's" wife so cleverly and brilliantly portrayed by Anna Q. Nilsson.

Here is a message of paternal love, from author to director, from direction to H. B. Warner, and from this splendid artist to the public!

"Sorrell" is the high-light of "Sorrell and Son," not that H. B. Warner's masterful interpretation overshadows the artistry of the other characterizations, but through the fact that the author created his characters subservient to his message of fatherhood!

Subtle too is the message of War shorn of its glamour, stripped of its stripes and decorations. War heroes, "less than the dust" in peace. The Military Machines who created them heroes, playing to their vanity, to serve the purpose of destruction, are no longer interested when the purpose has ceased!

Military titles to be saluted by those lower in rank, titles which give humans the power to command actions governing life and death, uniforms with gold braid and brass buttons to be kissed and adored by a hysterical, frenzied, war-drunk and war-crazed humanity. "Sorrell's" reception is the reception accorded to thousands of other "Sorrells," and this too is the lesson of this British author's story!

Surely the Screen with its appeal to the eye, its force as a story teller should be able to deliver these glorious messages for peace.

So here we have in one week, in Toronto, four intelligent self-respecting and commanding Screen features. Artistic, creative forces in life, efforts worthy of the world's attention, efforts which adorn and illuminate the pages of the World's Book of Entertainment!

Ray Lewis

GEORGE C. WILLIAMS NOW HAPPY FATHER

The President of the Exhibitors Review Publishing Corp., which publishes The Exhibitors Daily Review, Theatre Management and various other publications is now the proud father of a little daughter, recently arrived at the Williams' Home, Riverside Drive, New York City, under the name of Ruth Priscilla Williams.

When last seen Mr. Williams had added about two inches to his other six foot plus inches; and he looked hysterically happy enough to have been the father of a world of coming women. However, we happen to know Mrs. Mary Williams, the mother of this baby girl; and no wonder Mr. Williams is doing so much crowing.

The baby looks like Mother and Mother is the best looking Mother, from a standpoint of beauty, which the screen has missed.

"Crow, George, Crow," but "Mother" contributed a substantial share towards the perfection of Ruth Priscilla Williams.

BABY PEGGY MAKES PERSONAL APPEARANCE LOEW'S TORONTO

Baby Peggy proved that she can be as charming a little entertainer on the stage, as on the screen.

She made a personal appearance at Loew's and registered a substantial hit.

Premier Taschereau of Quebec stated that the government will enter action against several theatre companies as a test case on Sunday shows. The Lord's Day Act provides that there shall be no Sunday theatres.

Toronto Theatres

SHEA'S HIPPODROME — "Dress Parade," with William Boyd and Bessie Love—Pathe-DeMille. Class B plus. A real good evening's entertainment is furnished by this feature which combines plenty of comedy and thrills most happily combined. This is the kind of a picture which should go over in any house, and is another good one for the suburban and neighborhood week-end shows who specialize in children's Saturday matinee attendance. West Point Academy is the scene of the action; and it looks as if West Point was utilized as the "location" for the picture. In fact I believe the publicity states that the West Point authorities cooperated. The hero, through political pull gets into West Point, an institution which calls for "politics," prestige, military tradition, etc., in order to house an applicant. Our hero (William Boyd) who thinks he is "it," happens to visit the Academy, and there meets the one and only girl who means anything to him (Bessie Love). A young cadet has also found her attractive, sufficiently for matrimonial intentions, but our conquering hero determines to "get in" as a cadet in order to revenge himself upon the blue-blooded cadet, who has taunted our hero with his unfitness. A sham battle provides suspense and thrills, for both hero and rival cross the area of target shooting, the former who has failed to obey the command to "clear away," and his rival who goes to his rescue, since he is responsible for the safety of the cadets during this sham battle. The cadet scenes furnish good propaganda for the military training of our youth, but the propaganda does not create antipathy, even though one is inclined to be prejudiced against military tactics. The other qualities, which the institution of West Point instills into its youth has a tendency to make a splendid manhood. Three writers collaborated for the story material, Major Alexander Chilton, Major Robert Glassburn and Herbert David Walter. Donald Crisp steered his directorial skill so that there should be romance, comedy and suspense as counter-balances. Douglas Z. Doty did the adaptation. William Boyd as the hero and Bessie as the heroine were both splendid. Clarence Gendert Allan as the rival cadet was fine. This is happy entertainment, good for the tired business woman, and man.

(Continued on Page 10)

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Canada's Leading Theatre Supply House.

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BERNARR McFADDEN SEX STORY PUBLISHER

An arrangement to banquet Bernarr Mcfadden, the publisher of stories said to be based on real experiences, has been cancelled, since the Montreal official hosts have all resigned from the committee in charge, a complaint being laid that the publisher, published "sex appeal" literature.

The invitation list included Hon. J. L. Perron, Minister of Roads for Quebec; Hon. Mederic Martin, Mayor of Montreal; Alderman Leo Frepanier, leader of the city council; Alderman Theodore Morgan, President of the Montreal Tourist and Convention Bureau; J. A. Paulhus, President of the Chamber of Commerce, and Charles W. Stokes, President of the Montreal Advertising Club.

"Le Devoir" published the following statement signed by "The Committee":

"Following a meeting held this morning in the office of Mayor Martin, members of the committee formed in Montreal to offer a dinner to Bernarr Macfadden, of New York, resigned. Confronted with certain facts placed before them, the committee decided to cancel the reception to the American editor and so to warn those invited to participate in it."

No further reasons were given. But to-night Le Devoir has this to say: "It is not enough, however, to have cancelled invitations to this dinner. There should be proscription in Montreal of the Macfadden publications, whose general tendency is toward what the Americans call sex appeal—a scarcely disguised appeal to vice . . . The Macfadden incident ought to stir up the Montreal civic authorities and to awaken Hon. Mr. Euler from his lethargy at Ottawa."

Famous Players Seek To Restrain United Theatres

Famous Players Canadian Corporation Limited, and John F. Myers, Clarence Robson, Thomas J. Bragg, Harry Sedgwick and Noel Barrow, moved at Osgoode Hall Thursday, Jan. 19th, for an order continuing their interim injunction restraining L. J. McCarty, A. I. McKinley, Newell B. Wallace, Alvin Kropf and Lorena G. Geddes from acting as directors of the United Theatres Limited, granted by Judge Taylor of Sarnia on January 11.

The action arises from the motion brought by the plaintiff for an order compelling the defendants to enter the names of the defendants for one share of United Theatres stock and for 422 shares in the name of the Famous Players Canadian Corporation in the records of the defendant company.

FOR SALE

One Bass Drum, single tension, size 16 x 28, as good as new with canvas cover, a bargain at $15.00.

One Snare Drum, 15 x 5, made by Eugene Griesler, Chicago, single tension and waterproof heads, in new case ,as good as new, bargain at $15.00.

Must clear this pair of drums at once as I have no room for them.

FRED R. PURSEL,
THE LYRIC THEATRE,
SIMCOE, ONTARIO.

Theatre Decoration

is next in importance to good pictures. You will get "bigger houses" if the public find in your Theatre that harmonious atmosphere of restfulness necessary for complete relaxation. Entrust the decoration of your Theatre to

J. O. DOUGALL
Theatre Decorating Specialist
292 Borden St.—TRinity 3794—Toronto

Toronto Theatres

(Continued from Page 9)

UPTOWN — "Love," with Greta Garbo and John Gilbert. Class B plus. An adaptation of Anna Karenina from the novel by Tolstoi. A powerful story, in a Russian setting, powerfully enacted, but Censors are not good lovers and it "makes them mad" when they see how well some people can love. You can imagine "Love" as enacted and interpreted by John Gilbert and Greta Garbo, right from the Garden of Eden before Adam hid away from his nakedness and cried out "I am ashamed." Nevertheless it is difficult to kill good material even with a scissors, or good work; and therefor "Love" furnishes an excellent evening's entertainment; and the trademark, stars, author and title plus direction and cast make happy the box-office, so you should worry!

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15TH YEAR OF FAITHFUL SERVICE
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THE MARK OF PERFECTION
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Round About the Studios

"Chicago," going over big in all theatres.

"Forbidden Hours" is the final title for Ramon Novarro's new starring vehicle for Metro-Goldwyn-Mayer, tentatively called, "His Night."

Harry Beaumont directed this picture from an original story by A. P. Younger, ace scenario writer for Metro-Goldwyn-Mayer. The piece is described as the romance of a young prince in a Balkan kingdom, and Renee Adoree, who is now playing opposite John Gilbert in "The Cossacks," has the feminine lead, and the cast also includes Dorothy Cumming, Edward Connelly, Roy D'Arcy, Maurice Cannon and Alberta Vaughn.

Adolphe Menjou in his next picture for Paramount soon to get under way will have a new director, Lother Mendez. The star's last several films have been made. under direction of H. D'Abbadie D'Arrast, who now is on vacation in Europe. The new picture is as yet untitled.

Evelyn Brent will be leading woman in the new Menjou picture, and the cast will include Nora Lane, William Collier, Jr., Raoul Poali and Claude King. Paoli's last notable work was in Paramount's "Beau Sabreur," sequel to "Beau Geste," which soon is to be released.

Ralph Forbes, as he appears in support of Lillian Gish in "The Enemy," a Metro-Goldwyn-Mayer feature, directed by Fred Niblo.

Having finished his 1927-28 series for FBO, Tom Tyler, the company's western ace, is taking a much needed vacation in San Francisco. His last picture was titled, "When the Law Rides" and was directed by Robert DeLacy.

Snowball Henry, one of the few negro actors in moving pictures, has a part in support of Bobby Vernon in the latest Paramount-Christie two-reeler titled "Save the Pieces." It is a comedy role in which Henry is a boarding house janitor.

Rose Gore, noted character actress, has been added to the cast of "Has Anybody Here Seen Kelly," William Tyler's latest directorial assignment for Universal, according to announcement today by president Carl Laemmle.

Bessie Love and Tom Moore carry the principal roles in the production with Kate Price, Alfred Allen, Bruce Gordon and Addie McPhail in prominent supporting roles.

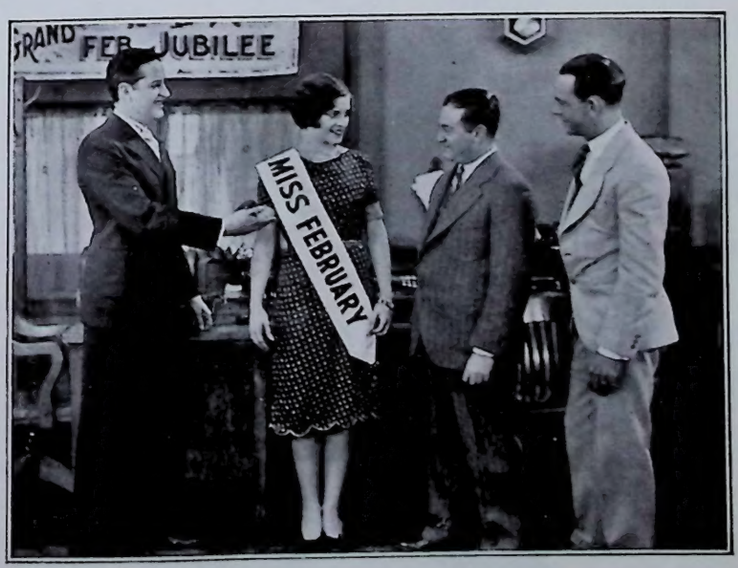
Lovely scene from "Lilac Time," starring Colleen Moore and Gary Cooper for First National.

Lucille Hutton plays opposite Monte Collins in "Fall In," the new Educational-Cameo Comedy in which he is featured.

The presence of several squadrons from the government air base at Mitchell Field, Long Island, gave the proper atmosphere to Universal's aviation picture, "The Lone Eagle," at the Colony Theatre, New York. The men, looking very snappy in their smart uniforms and wings, attracted a big crowd as they marched into the theatre as a unit. Not only did they lend color to the picture, but through the courtesy of Captain Gibson donated a lot of spare wings, motors and propellors to decorate the lobby.

Similar invitations may be extended by exhibitors throughout the country who are located near air stations.

One more addition to the Paramount company filming Anne Nichols' "Abie's Irish Rose" is the 6-year-old Laon Ramon, child actor, who will play the part of Abie in his infancy. The opening sequence shows the Levy family arriving in New York as immigrants.



Harry Cohen, Los Angeles Branch Manager for FBO, gets an introduction to a charming Miss February—Martha Sleeper—from William Le Baron, Vice-President in charge of production at the FBO Studios and Bryant Washburn, who has the title role in "Skinner's Big Idea," one of FBO's outstanding pictures of the year.

FBO Steals the Show!

THREE TIMELY SHOWMAN'S SPECIALS SMASH OVER THE KENNEDY JUBILEE MONTH!

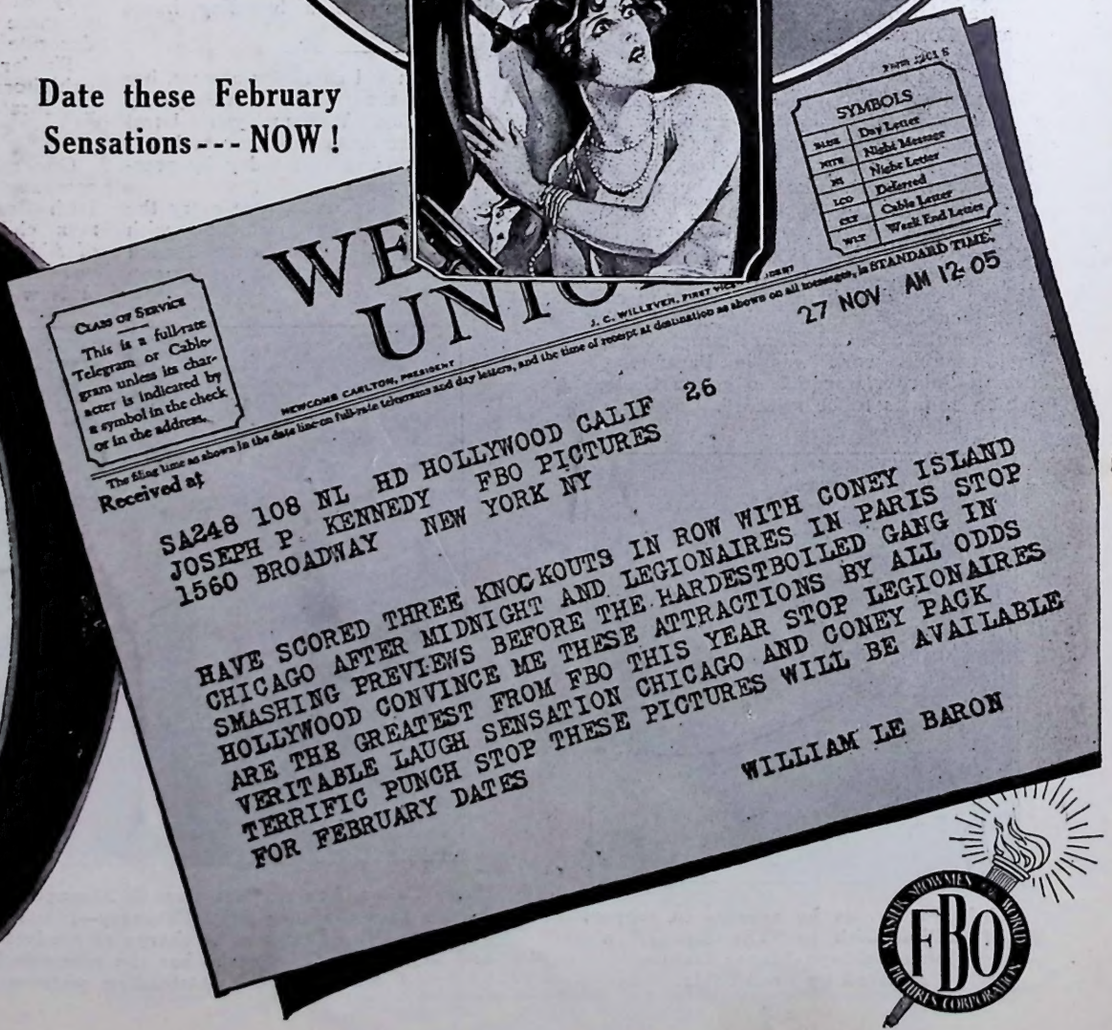
Joseph P. Kennedy

Presents

The BIG 3

Date these February Sensations---NOW!

A Trio of Punch-packed dramas! The year's crowning achievement of The Master Showmen of The World!



SYMBOLS

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NITE	Night Message
NL	Night Letter
LCO	Deferred
CLT	Cable Letter
WLT	Week End Letter

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NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT

The filing time as shown is the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at 27 NOV AM 12 05

SA248 108 NL HD HOLLYWOOD CALIF 26
JOSEPH P KENNEDY FBO PICTURES
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HAVE SCORED THREE KNOCKOUTS IN ROW WITH CONEY ISLAND CHICAGO AFTER MIDNIGHT AND LEGIONAIRES IN PARIS STOP SMASHING PREVIEWS BEFORE THE HARDESTBOILED GANG IN HOLLYWOOD CONVINCE ME THESE ATTRACTIONS BY ALL ODDS ARE THE GREATEST FROM FBO THIS YEAR STOP LEGIONAIRES VERITABLE LAUGH SENSATION CHICAGO AND CONEY PACK TERRIFIC PUNCH STOP THESE PICTURES WILL BE AVAILABLE FOR FEBRUARY DATES

WILLIAM LE BARON

FBO